

## NEWS RELEASE

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### **ANNUAL SURVEY UNDERWAY TO BENCHMARK BENEFITS AND IDENTIFY EMERGING TRENDS IN MICHIGAN**

*Participating employers will receive insight into cost management, plan administration, and wellness trends to help develop 2017 strategy.*

**Troy, Michigan – January 25, 2016** – The Michigan office of Marsh & McLennan Agency LLC recently launched its 13th annual Southeast Michigan Mid-Market Group Benefits Survey. The free survey and analysis helps company and human resources executives understand the leading benefit strategies implemented by area employers and guide their 2017 employee health care benefit decisions.

“In a changing economic and political environment, employers require timely and reliable data to guide their strategic planning,” said Rebecca McLaughlan, vice president, Marsh & McLennan Agency. “For over 12 years, Michigan employers and HR decision makers have relied upon this survey to help make informed benefits decisions.”

More than 450 southeast Michigan organizations are expected to participate in the 2016 Mid-Market Survey, which is updated annually to reflect the changes in employer-sponsored health care. The resulting analysis will:

- Show how Michigan organizations have adapted to and complied with the ACA, including the recently delayed reporting requirements.
- For the first time, track the interest in and use of voluntary and work-site benefits such as long-term care and critical illness coverage.
- Provide insight into how employers are leveraging wellness and health management initiatives.
- Recap PPO, HMO and CDHP plan deductibles and co-pays set by southeast Michigan employers.
- Delve into tactics employed by TrendBenders™, high-performing organizations that have kept average cost increases below trend over the past two years.

Mid-size employers with 100-10,000 employees in southeast Michigan — including manufacturing, health care, financial, technology, service, and not-for-profit organizations — benefit from the extensive survey analysis. Participants are invited to attend a free, accredited seminar to receive the results and analysis, along with a tailored report benchmarking their organization against industry peers and the entire dataset.

Data collection is underway and will conclude March 4, 2016. Results will be released in May 2016. All data and analysis will be confidential. Interested organizations can contact Ryan Bowers at (248) 822-6231 or visit [mma-mi.com](http://mma-mi.com).

#### **About Marsh & McLennan Agency**

[Marsh & McLennan Agency LLC](#), a subsidiary of Marsh, was established in 2008 to meet the needs of midsize businesses in the US. In 2015, it expanded its national footprint into Canada. MMA offers commercial property, casualty, personal lines, and employee benefits to clients across the US.

#### **About Marsh**

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